

# The Ultimate Wedmin Weekend Challenge

WITH *Nikki Williams*

*3 Days... 3 Easy Steps to Planning Your Dream Day*



## DAY 3 WORKBOOK – SUPPLIERS

Choosing & Getting the best out of  
your Wedding Vendors



# WELCOME TO DAY 3

Hey lovely bride!

What a weekend! We've come to our final day and it's time to roll up our sleeves because we're well into wedding planning now!

Welcome to day 3 of our *Ultimate Wedmin Weekend Challenge*.

Our moves today are focused on taking inspired action with your next supplier!

So far we've...

*Built your mood board and are well on the way to clarifying your vision* - Check! ✓

*We've mapped out your realistic budget plan* - Check! ✓

Now what?

Today is about taking some ACTION when it comes to choosing and getting the best out of our wedding vendors.

Remember, you deserve to enjoy this milestone moment, embrace it because it's already yours!

Love & Light,

*Nikki xoxo*

*Marriage Planning Mentor*



# CHOOSING YOUR SUPPLIERS



If truth be told, this part, though exciting can have an undercurrent of the daunting kind.

That's mainly because the act of choosing our suppliers is a pretty intricate one that's highly important because we want to make sure that we're bringing in only the most talented and reliable vendors to successfully re-create the vision that's currently residing inside our head and on our Pinterest boards.

In this workbook and on our live recap tonight, I'll be sharing some of my tips and tricks for choosing and getting the best out of your suppliers.

Let me start by saying that suppliers are wonderful people, without them, we can not have a wedding. They will literally bring your entire day to life and it can be an incredible experience working with them but we can't avoid some of those horror stories that we hear. Horror stories from brides who are feeling let down by their wedding vendors, spending sometimes thousands and feeling more than disappointed.

Most experiences are positive yet we should take action to avoid any possible setbacks. Take some time and do not rush in too fast when picking and choosing who we would like for our big day.

I teach my brides to book their suppliers in a certain order based on priority and suitable delivery time frames, it's important to book with structure and preparation so that you can stay on top of any deadlines both logistically and financial.

The one key thing that should really run through all of your vendors is that you should enjoy spending time with them, feeling relaxed around them.

Over on the next page, I'm going to share with you the FOUR C's that you should look out for when choosing your suppliers...

# THE FOUR C'S TO LOOK OUT FOR WHEN BOOKING YOUR Suppliers!

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When I get to the supplier segment with my brides, I either offer them suggestions from our in-house supplier portfolio OR I'll ask them to heavily research their own

Here are some of the strongest qualities we want to be looking out for in our suppliers

## COMMUNICATION

I can't stress this part enough.

Now, let me also be clear that suppliers, especially as of lately are extremely busy but there's always time for a quick email to say that they will circle back around to your query. If you're waiting weeks on end to hear back, this is not a good sign

I'll also say in their defence, once you have booked in your vendor, you may hear from them rarely until 1-2 months before the wedding. This isn't because they're being rude, it's because they know their role and sometimes it's easy to forget that as a couple who have never been married before, this is all new and nerve-wracking. Again, there's no excuse for no communication so if a long period of time goes by, start to reach out more often and take action if you need to

## COMPASSION

This is an emotional experience, you want to feel heard and understood

## CONNECTION

We're spending some of our most intimate moments of the day with our suppliers, you need to feel relaxed around them so that the best is brought out of you both.

## CONSISTENCY

I want to see great reviews and testimonials consistently.

If my team and I are searching for new suppliers up and down the UK, we'll always check Google reviews. They hold more truth and reliability. If there are 1 or 2-star reviews, I head straight for them to see what happened and most importantly to see how that supplier handled the review

If you've already got some of your suppliers on board, do you believe they pride themselves on these qualities too?

Let's be really smart around who we bring into our wedding world, it's an honour to be a part of someone's journey and for that, they should feel incredibly grateful.

Let's go fourth and find our dream time! 😍

# TAKE INSPIRED ACTION TO MOVE THE *Needle!*

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Now that we know what qualities we're looking for in our suppliers, let's start to take that inspired action to move the needle in our wedding planning!

Here are my 5 Top Tips for Choosing Your Suppliers

- 01 *Use local hashtags on Instagram to find vendors in your area*
- 02 *Research the average cost per supplier field*
- 03 *Always check for reliable reviews on Google & Facebook*
- 04 *Compile a list of questions and ask them all at once to avoid sporadic emails that can be easily lost*
- 05 *Keep a paper trail of all communication & negotiation*

# TODAY'S TASK

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The moment you've been waiting for!

Let me share with you today's challenge details and you know the drill by now, once you've completed the template on the next page, take a screenshot and share it with us on the dedicated results thread that drops into our pop-up group at 8 pm AFTER I've gone live with you for our recap at 7 pm (UK time).



**Choose your next supplier and create 5 questions that you feel you should be asking them!**

That's right, let's begin a conversation to share some ideas between ourselves on tonight's results thread as a way to prepare specific questions for our suppliers.

With a mix of vendors, you should be able to curate a list of questions for each from everyone's input on the thread!

It's always a great idea to go armed with our curiosities when meeting with suppliers for the first time, it shows that you're passionate about creating something truly wonderful and as always, you can never be too prepared so on the next page, use the template to discover your answers.

Let's make some waves, lovely bride!

# THE NEXT SUPPLIER I'M BOOKING IS MY



AND MY 5 QUESTIONS FOR THEM ARE...

01

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02

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03

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04

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05

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# FAQ'S

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## WHAT MAKES A GOOD WEDDING VENDOR?

Ultimately, a good supplier will be compassionate to your budget, be honest around hidden costs and work with you to create a flexible, affordable plan that suits you.

They should make you feel comfortable and relaxed so that you're able to show up as the best version of yourself throughout the day and they should have the talent to bring your vision to life with the style that you're looking to re-create.

## WHAT ARE SOME WAYS TO STAY ORGANISED WITH MY SUPPLIERS?

A really great question and I have a few tools for this but I do believe the best starting point is to create a wedding only email address so that you're able to keep everything securely in one place.

By having one port of call, you can keep all communications and negotiations in one area that's easy to reach.

The best and quickest way though is to forecast those questions that they'll want to know answers to early on so that you can be prepared when they're asked for closer to the day.

For my brides, I provide them with '*Supplier Brief Sheets*', which are dedicated to each separate vendor and packed full of everything they need to know and all of the questions they need to ask so that they can gather those answers in their own time, otherwise, they'll feel overwhelmed on the run-up to the wedding day.

## WHAT ARE THE MOST IMPORTANT VENDORS?

In my opinion, out of the 15 core vendors, your **most** important ones are:

- Your Registrar/Vicar
- Your Venue
- Your Caterers
- Your Photographer and/or Videographer

Everything else can be placed as an alternative, reduced in cost, done yourself or removed if absolutely need be. Ultimately, you want to make sure that you can legally marry, house a gathering, eat a meal during a long day and remember the memories. The rest is all relative and additional.

## HOW DO YOU SUPPORT YOUR BRIDES WITH THEIR SUPPLIERS?

Currently, as our *Little Pink Pages* grows behind the scenes and will be ready for launch in 2022, we manually share suppliers with our brides via downloadable supplier cards.

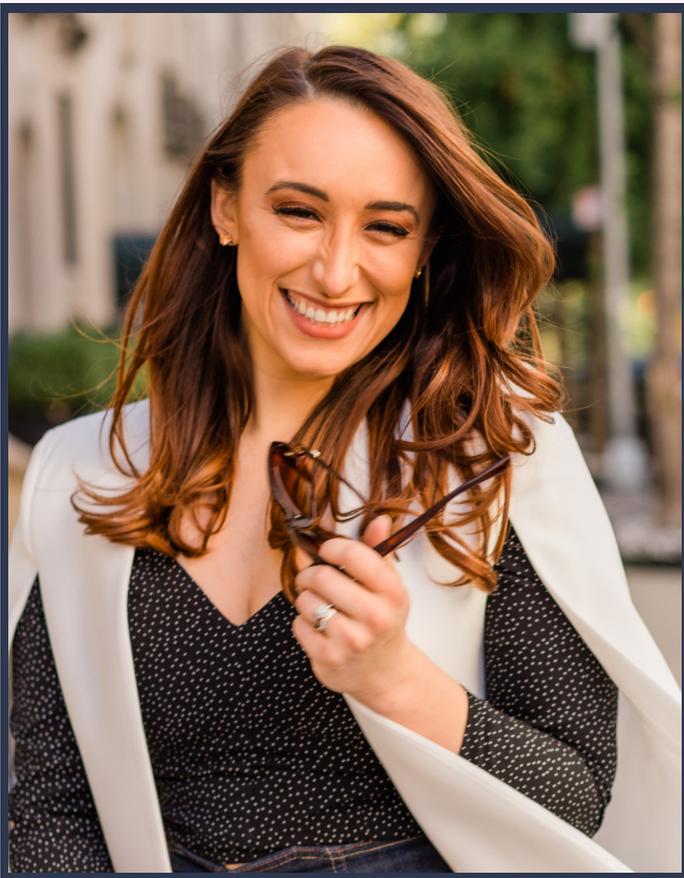
These are vendors that we have researched heavily, put through our vetting process and believe in their talent and ability to support our couples.

I love to work with both suppliers and brides, it gives us a real sense of compassion for both sides.

I'm excited to share our *Little Pink Pages* with our community next year!

# TODAY'S *Live* CALL!

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I'm going LIVE this evening in our Challenge Facebook group at 7 pm UK time to answer and troubleshoot your vision building questions and how it relates to your wedding.

We'll go deeper into step three of the Bliss Bride formula and celebrate the wins across all three days of this amazing challenge!

If you're not already in the Facebook group, [Click Here To Join!](#)

Plus - remember - you can be in the running to win our amazing video workshop on *'How to Plan Your Wedding'* just by showing up live on the call, engaging in the group & completing the main task in the workbook.

Make sure you tag @wedinblissuk in the Facebook Group if you need support or have questions and contact [hello@wed-in-bliss.com](mailto:hello@wed-in-bliss.com) if you have any email or tech issues.

Remember, you deserve to enjoy this milestone moment, embrace it because it's yours already!

*Nikki* xoxo

# Bonus ACTIONS FOR TODAY!

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- Complete today's task of choosing your next supplier and creating 5 questions to ask them
- Post screenshots/video of your completed main task onto the Results Thread within 24 hours to be in with the chance of winning our video workshop on '*How To Plan Your Wedding*' that's up for grabs!
- Post screenshots/video of your completed main task onto your Instagram stories and tag us *@wedinblissuk* to receive a Social Share gift at the end of the challenge!

# "ORGANISE YOUR WEDDING LIKE A BOSS BRIDE" THE BONUS MASTERCLASS

To go deeper, answer your questions and wrap up our 3-Day Challenge, I'll be hosting a bonus live Masterclass on **Wednesday, November 10th**.

It's all about organising your wedding like a boss bride and I'll be sharing my practical and proven process to do just that (*the one I use that works every time*)

Join me **LIVE** and **FREE** to discover the saucy secrets that I'm teaching to my brides on how to organise a wedding so smoothly so that we leave no stone unturned! It's gonna be your chance to get super clear on what you need to do to set up your wedding to avoid any worries on the approach to your special day.



## Organise Your Wedding Like a Boss Bride

Wednesday, November 10th, 2021 | 7:00 pm UK Time

Separate Sign up Required below



# NOTES

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# NOTES

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